



**University of
Missouri
Extension**

RETURN ON INVESTMENT

Camden County

**2016 Annual
Report**



UNIVERSITY OF MISSOURI
 **Extension**
Camden County



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January 18, 2017

Dear County Commissioners and Friends of University of Missouri Extension,

Thank you for your continuous support and acknowledgement of the relevant, reliable and research-based programs University of Missouri Extension provides the citizens of Camden County. This annual report outlines the highlights and successful program outcomes MU Extension has provided to Camden County citizens of all ages.

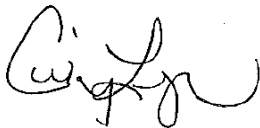
The dedication and support of the elected body of University of Missouri Camden County Extension Council members speaks volumes to the successes we have had this past year. The council assists staff with planning and implementing programs by representing citizen's needs from their districts. Council members continue to raise funds to support the local office operations and to provide 4-H youth scholarships to support local youth to attend camps and other educational events.

We want to extend a special thank you to the Camden County Commission for their continued support of the Camden County Extension Center.

We would like to thank all our Extension council members, volunteers, partners and friends of extension who continue to support our programming efforts.

Research indicates thriving communities and counties have evidence of pride, a cooperative spirit, knowledge of the physical environment and multi-generational family orientations. Camden County Extension strives to provide programs that benefit all of its citizens. When you support University of Missouri Extension, Camden County benefits!

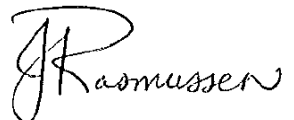
Sincerely,



Cindy Leigh
Council Secretary



Eric Petska
Council President



Jackie Rasmussen
County Program Director

University of Missouri, Lincoln University, U.S. Department of Agriculture and Local University Extension Councils Cooperating

University of Missouri Extension provides equal opportunity to all participants in extension programs and activities, and for all employees and applicants for employment on the basis of their demonstrated ability and competence without discrimination on the basis of their race, color, religion, sex, sexual orientation, national origin, age, disability or status as a protected veteran.

January 5, 2017

Dear County Commissioners and Friends of MU Extension:

The past year was a busy one for University of Missouri Extension. As a long-time extension professional and newcomer to Missouri, I have found the support from people like you to be remarkable. Missouri is a special place with a promising future.

Through the efforts of faculty, staff and amazing volunteers, MU Extension connects millions of Missourians with knowledge they put into action in their daily lives. Using a range of learning experiences, we reach people of all ages and backgrounds, in every corner of the state.

In response to direct input received from local councils and the unique nature of each county, extension programs vary slightly across the state. This strength of local flexibility and public engagement enables county-based Mizzou faculty to provide local learning experiences that improve lives and community vitality. For example:

- MU Extension business specialists helped local Missouri businesses achieve sales increases of \$186 million while creating or retaining 7,766 jobs.
- Helping assure access to health care in local communities, MU Nursing Outreach made it possible for 2,094 nurses keep their skills up to date.
- Our 4-H youth development specialists and other extension team members worked with volunteers and community leaders to reach 269,000 youths ages 5 to 18 across the state.
- Anticipating the needs of Missouri's aging farm population, extension faculty developed workshops that target estate planning, succession and retirement planning specific to farmers.

These are just a few examples of how Mizzou's commitment to extension and engagement benefitted Missourians this past year.

In the interest of better serving Missourians, we are conducting a statewide needs assessment. It will include extensive input from local communities and stakeholders. It will result in stronger alignment between extension programs and local needs.

I encourage you to read the attached annual report from your county office to gain an understanding of how MU Extension has worked this past year to serve your community.

Your support of MU Extension and our efforts in your community is greatly appreciated. As always, I welcome your input on how the University of Missouri can better serve the people.

Sincerely,



Marshall Stewart, Ed.D.
Vice Chancellor for Extension

Camden County Faculty and Staff

Staff Serving Camden County, based in other counties

Camden County Extension Council

Camden County Commissioners



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Chair- Eric Petska
Vice Chair- Sandy Nelson
Secretary- Cindy Leigh
Treasurer- Paul DiBello
Kwabena Asante
Larry Bennett
Tandy Crabtree
Shawn Dandoy
Darrell Dixon
Bill Girard
Courtney Lent
Cliff Luber
Craig Smith
John Suellentrop
Terri Sullivan
Guy Winters

2016 Camden County University of Missouri Extension Council Operating Budget

Revenues 41,000
County Appropriations

Extension Council	2,537.85
Total Income	43,537.85
Payroll Expenses	26,703.93
Travel	6,800.00
Telephone	2,245.90
Supplies/Services	2,315.75
Trash	81.59
Electric	2,268.00
Sewer/Water	153.27
Subscriptions	166.86
Insurance	771.00
Repairs/Maintenance	2,031.55
Total Expenses	43,537.85

Presiding Commissioner
Mr. Greg Hasty
1st District Commissioner
Mrs. Beverly Thomas
2nd District Commissioner
Mr. Cliff Luber

State Legislators

State Senator
Dan Brown
District 16

State Representative
Diane Franklin
District 123

State Representative
Rocky Miller
District 124





For over 100 years, MU Extension has engaged Missourians in relevant programs based on University of Missouri research. The year 2014 marked the centennial of the Smith-Lever Act, which formalized the Cooperative Agricultural Extension Service, a national network whose purpose is to extend university-based knowledge.



Program	# of Participants
News Articles to Local Papers	461
Soil Testing/Consulting	107
Private Pesticide Applicator Training	5
Walk-In Questions	118
Telephone Inquiries	446
MU Guide Sheets	419
Test Proctoring	19

Pictured: 2016 State Fair
Farm Family
Camden County
Larry and Brooklyn White



Active Shooter Training

First Annual 4-H Equine
Jonna Witherow
Scholarship
Winner: Jayden Stewart



Program, Workshop, Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>Master Naturalist Core Training March 2-May 25, 2016</p> <p>15 participants</p> <p>This program is cosponsored by MU Extension and the Missouri Department of Conservation</p>	<p>Participants received natural resource-based training from natural resource experts on the following topics:</p> <ul style="list-style-type: none"> • Basic Ecological Concepts • Invasive Species • Caves & Cave Life • Geology & Hydrology of the Lake Area • Karst Landforms • Reptiles & Amphibians • Fisheries Management • Missouri Natural Areas • Urban Conservation & Wildlife • Aquatic Ecosystems • Stream & Pond Life • Prairies, Woodlands & Glades • Forest Ecology • Insects • Native Plants • Missouri Mammals • Local History & Lore 	<p>Participants reported that the knowledge gained through class and field trips was invaluable. Many reported that they now observe nature differently as they travel down the road or are out walking or hiking.</p> <p>100% of participants indicated that they would recommend the program to others.</p> <p>Other participant's noted – <i>"The program exceeded my expectations and opened new doors to me to learn more about how I can play a role to improve or maintain the environment."</i></p> <p><i>"I was thrilled with the quality of the speakers and the breadth of knowledge they had for the topics they covered."</i></p> <p><i>"I had no idea the Master Naturalist Chapter here at the Lake was behind some many projects."</i></p>	<p>Formed in 2009 following the first Master Naturalist Core Training class, The Lake of the Ozarks Chapter of the Master Naturalist program provides an on-going mechanism for class graduates to continue to enhance their knowledge/education and to give back to the community through service learning projects.</p> <p>Master Naturalist graduates are required to complete 30 hours of community service/outreach & 10 hours of advanced training on an annual basis to maintain their Master Naturalist status.</p> <p>In 2016 the Lake of the Ozarks Chapter completed over 4,000 hours of volunteer service by assisting with projects such as:</p> <ul style="list-style-type: none"> • Laurie Ball Park Nature Trail • Osage Beach City Park Garden • Laurie City Park Monarch Waystation • Conservation Kids Club • Kids Fishing Derby • Eagle Days • Camdenton Farmers Market Information Booth • Big Niangua River Trail



Master Naturalist – Class 7 – 2016




Volunteers in Action.....

<i>Program, Workshop, or Number of Learners</i>	<i>What Did They Learn?</i>	<i>What Action Did They Take?</i>	<i>How Does This Work to Make Camden County and Missouri Better</i>
Master Gardeners 11 participants	Lake Area Master Gardeners and Miller County Extension taught an intensive 12-week class and graduated another group of volunteers. Participants enhanced their knowledge of soils, composting, insects, disease prevention, flower, vegetables and fruits, native plants, herbs and landscaping techniques.	The Lake Area Master Gardeners provided over 1800 volunteer hours to local organizations and community groups. Graduates must give a minimum of 30 hours of volunteer time back to the community in the form of gardening education.	Lake Area Master Gardeners provide a wide variety of community activities such as hosting quarterly gardening seminars, teaching gardening classes for kids, and volunteer work in community food and flower gardens.
Grazing 101 32 participants	Grazing 101, the economics of grazing was presented at the Camden County SWCD grazing school.	Attendees learned the financial value of intensive grazing techniques.	Attendees will apply the principles of intensive grazing to make livestock production more profitable and sustainable.
Farmers' Market Workshop 23 participants	MU Extension presented the rules and tax requirements for vendors. Marketing, food safety and legal requirements were presented.	Potential vendors learned about legal and business requirements for vendors at Farmers markets.	Residents of the county will benefit from a wide variety of local foods. Potential vendors and sellers will benefit from better marketing methods and improved knowledge of the requirements for selling. Farmers Market managers will have more potential sellers for their markets.
Missouri's Complex Fence Law	Missouri has two fence laws that participants need to understand.	Participants learn their rights and responsibilities regarding fence laws and where to find more information for understanding complex laws.	Benefit from improved understanding and application of Fence Laws as they apply to livestock producers



Agriculture Program

Joni Ross Harper, Agronomy Specialist

<i>Program, Workshop, or Number of Learners</i>	<i>What Did They Learn?</i>	<i>What Action Did They Take?</i>	<i>How Does This Work to Make Camden County and Missouri Better</i>
<p>Forage Production and Management</p> <p>25 participants</p>	<p>Weed control and management for forage land is an important issue for producers. Many are faced with a weed pressure problem and re-establishment choices.</p>	<p>This workshop allowed participants to better identify weed pests in pastures and hayfields. Live examples of weeds were collected and shared for participants to understand the biology and invasiveness of weeds. Most of the program was dedicated to an understanding of how to control weeds including forage management tactics and herbicide options.</p>	<p>Miss-identifying weeds leads to not applying the correct herbicide and/or not applying the herbicide at the correct time. Thus, wasting money on an ineffective herbicide application.</p>  <p>Pictured: Todd Lorenz is talking to the participants about sprayer calibration and showing a sprayer that landowners can use on smaller and hard to access pasture land.</p>





2016 Century Farm Family



2016 Annual Council Picnic Fun

Business Development Program (BDP)

Jackie Rasmussen, Business Development & International Trade Specialist

Program, Workshop, Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>For the 17 counties that comprise the West Central Region, MU Extension Business Development Program counselors provided start-up and management counseling, training and other assistance to 2,347 individuals and companies.</p> <p>Individuals received assistance in topics ranging from:</p> <ul style="list-style-type: none"> • Starting A Business • Business & Strategic Planning • Marketing • Management • Doing Business with the Government • Understanding Financial Statements, and • International Trade <p>Several businesses also worked with the International Trade Center to complete customized global market research projects that provided them with assistance to identify new international markets with potential for their businesses.</p>	<p>Businesses participating in counseling or training sessions learned:</p> <ul style="list-style-type: none"> • Effective tips and techniques to successfully start, manage or grow their businesses • Additional resources and business assistance services that exist that can be accessed to support business development & growth – such as the Missouri Small Business & Technology Development Centers, Missouri Procurement Technical Assistance Centers, the Mid-America Trade Adjustment Center and Workforce Programs. 	<p>As a result of assistance provided by the MU Extension Business Development program businesses in the WC Region in FY2016 generated the following economic impact:</p> <ul style="list-style-type: none"> • Started 16 new businesses • Created 110 new jobs • Generated sales increases of \$13,222,114 • Received government contract awards of \$18,556,219 • Secured new investment (loans or owner equity) of \$4,808,256 • Acquired Assets worth \$1,187,009 <div style="display: flex; flex-direction: column; align-items: center;">   </div> <p>Pictured: In 2016 MU College of Business Student Interns worked with MU Extension & the MO SBTDC to complete global market research for 20 Missouri business located across the state.</p>	<p>As entrepreneurs and innovators, Missouri's small businesses are becoming a more diverse group that continues to make the state's economy productive. There are approximately 500,000 small businesses in Missouri. Nearly 98 percent of all businesses with employees are categorized as small businesses. In assisting the owners and managers of those businesses, MU Extension contributes to the county's economic development through growth in jobs, sales, innovation, technology development and commercialization.</p> <p>Across the state of Missouri, the total impact for all businesses assisted by the MO Business Development Program was:</p> <ul style="list-style-type: none"> • 279 new businesses • 1,751 new jobs • 1,811 jobs retained • \$157,306,766 in increased sales • \$944,855 in government contracts • \$110,460,065 in loans and investments in business • \$205,000 in Research Grant proposals • 2,723 clients/companies receiving at total of 22,453 hours of business counseling • 7,617 business training/conference attendees



Program, Workshop, Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>Leadership Camden County-Class 21, September 2015-May 2016</p> <p>33 participants</p> <p>This program is co-sponsored by MU Extension and the Camdenton Area Chamber of Commerce</p> <p>Leadership Camden County-Class 22, September 2016-May 2017</p> <p>30 participants</p>	<p>Class members attended 10 sessions over the 9-month span of this program.</p> <p>Sessions provided opportunities for participants to:</p> <ul style="list-style-type: none"> Improve their knowledge about Camden County's history, infrastructure, economy & workforce, education & healthcare, legal system & law enforcement Observe state government in action Enhance their leadership and team building skills Familiarize themselves with community organizations & social service resources 	<p>100% of class participants indicated that:</p> <ul style="list-style-type: none"> This class will influence the future activities they engage in. Class members noted they plan to try new things and volunteer at community events. This experience motivated them to become more involved in the community. <p><i>"Seeing all that is going on in the community has opened my eyes to possible ways to volunteer."</i></p> <ul style="list-style-type: none"> This program increased their capacity to play a leadership role in the community. <p><i>"This class was an absolutely unique program – a wonderful experience!"</i></p> <ul style="list-style-type: none"> They will recommend the program to others. <p><i>"I most definitely would recommend this class – I've already talked to 6-8 people."</i></p>	<p>A total of 523 individuals have graduated from the Leadership Camden County Class over the past 21 years. These individuals are active throughout the community providing leadership to businesses, clubs, organizations, and local initiatives.</p> <p>Several graduates now hold elected positions in local, county or state government.</p> <p>Class members are more informed about the community in which they live.</p> <p>They have an understanding of how past actions influence the present and they are committed to doing their part to shape a vision for the future that supports community growth and prosperity.</p> <p>Class members have knowledge of the community resources that exist and individuals that they can contact to secure additional information or expertise.</p>




Pictured: Leadership Camden County- Class 21



Community Development

Michele Kroll, Community Development Specialist

Program, Workshop, Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>Build Your Board Statewide</p> <p>37 participants</p>	<p>This online course was designed by local Community Development Specialists in order for board members to understand their legal responsibilities and become more effective while serving on their local boards. The Build Your Board course is comprised of sixteen lessons, organized into five learning modules.</p>	<p>Nearly every non-profit organization operates under a board of directors. With the bulk of the organization's resources going to meet the needs of clients, it can be difficult for organizations to provide the necessary training to board members and yet the effectiveness of their board can make or break the organization.</p>	<p>According to the TaxExempt.com web-site, Missouri has 55,739 nonprofit organizations to date with a combined total income of over \$72 billion dollars. The majority are small volunteer-lead organizations that have limited access to quality board training and development. Access to this training will enhance the abilities of all non-profit organizations.</p>
<p>SET- (Stronger Economies Together)</p> <p>Bates Benton Cedar Henry Hickory St. Clair Vernon</p> <p>75 participants</p>	<p>Stronger Economies Together (SET VI) is an economic strategic planning process to assist regions with ways to create, attract and retain jobs in rural counties. In depth data tailored to the region describing its current and emerging clusters, comparative economic advantages, and detailed demographic and socio-economic information is given to community members to write a regional rural economic development strategic plan.</p>	<p>The Kaysinger Basin Regional Planning Commission was established in 1968. In Nov. 2016, the region received a SET (round VI) grant through USDA Rural Development and University of Missouri Extension to receive step-by-step coaching to guide the design and implementation of a practical and viable regional economic development plan.</p>	<p>Since many rural businesses must now contend with enterprises located across the globe, survival is difficult without linking resources into a more comprehensive economic development plan that builds on the region's unique economic strengths and opportunities. The SET program is intended to help strengthen the capacity of communities/counties in rural America to work together in developing and implementing an economic development blueprint for their multi-county region, one that strategically builds on the current and/or emerging comparative economic advantages of the region.</p>
<p>Poll Worker Training Laclede County</p> <p>60 participants</p>	<p>Poll worker training is offered to counties for election judges training about voter customer service. The course includes:</p> <ul style="list-style-type: none"> • Voting Rights Act of 1965 • Civil Rights Law and diverse needs of voters • Assisting persons with disabilities 	<p>Election judges participating in this training are better able to:</p> <ul style="list-style-type: none"> • Understand the diverse needs of all voters. • Treat all voters with respectful service. • Assist voters with special needs and disabilities 	<p>Election judges play a critical role in maintaining order and ensuring legal protocol is followed at each voting site. Technical knowledge combined with delivery of good quality customer service ensures order and enhanced voting experiences.</p>

Program, Workshop, Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>Farmers Market Tour Phone App Camden Dallas Hickory Greene Laclede Miller Polk</p>	 <p>A new tour featuring local farmer's markets is available on any smartphone or tablet including Google Glass. To access the tour, download the free Guidigo app and search for the "Farm Fresh in the Ozarks Tour" The tour includes 8 stops starting in Lake Ozark and ending in Lebanon.</p>	<p>Farmer's Markets were given business cards with the app information to give to customers to pass out to their friends and relatives. This is a pilot project so access to evaluation data is still being collected.</p> <p><i>Kroll said, "I developed the tour so that more local residents and tourists could take advantage of buying locally grown produce to promote a healthier lifestyle and local markets."</i></p>	<p>Farmers markets provide an opportunity for growers to sell locally and for consumers and communities to access social, economic and health benefits.</p> <p>According to Bill McKelvey, MU Rural Sociology Program Coordinator, "Farmers markets are gaining popularity in Missouri and across the nation. In Missouri, 245 farmer's markets were in operation in 2014, compared to 131 in 2007. In the United States, the total number of farmers markets increased by 76 percent between 2008 and 2014, with 8,268 being in operation in 2014."</p>
<p>Data for Decision Makers 17 Counties 65 participants</p>	<p>County profile data and sales tax, revenue and receipt data was provided for 17 county commissioners in the WC Extension region along with a packet of resources. A program was given to explain where data can be found and how it can be interpreted at the commissioner's showcase held in December. In addition, personal visits to Camden and Benton counties have been made discussing additional data on sales tax analysis, transfer funds and county comparisons.</p>	<p>Commissioners have been given additional information in comparing Branson and Camden County economic data as well as road and bridge trends.</p>	<p>Helping local officials and economic development boards connect to data and its meaning can help tell a story or trend overtime. It gives factual, non-biased information to help officials make hard decisions for their communities when budgets are tight and needs are great.</p>
<p>Meet the Candidates Camden County 800 participants</p>	<p>In conjunction with the Lake Area Chambers of Commerce University of Missouri Extension Council members helped host two "Meet the Candidate" forums to provide local residents, with a chance to learn more about each candidate running for office and their political platform.</p>		



Family Financial Education

Dr. Rebecca Travnicek, Family Financial Specialist

Program, Workshop, Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>Taking Control of Your Finances</p> <p>23 participants</p>	<p>Participants learned how to file for unemployment benefits, talk to family about finances, review available personal resources, develop a budget, set priorities for debts, contact creditors, stop credit purchases and consider available community resources.</p>	<p>Workshop participants report greater ability and confidence to:</p> <p>Track monthly spending, purchase renter's insurance, set short and long-term goals, cut spending, develop a spending plan and make smarter spending decisions.</p>	<p>Learners participating in Taking Control of Your Finances workshops write goals and increase their control over their spending, which leads to increased success in reaching financial goals, which benefits other community members by lowering costs of public assistance.</p>
<p>Basic Estate Planning</p> <p>24 participants</p>	<p>The Basic Estate Planning curriculum helps Missourians understand the need for an estate plan and presents the fundamentals of creating one. Topics covered include wills, trusts, gifting, power of attorney, non-titled property, non-probate transfer tools and health care directives. The curriculum also stresses the importance of starting the process of estate planning and offers strategies for reducing family conflict.</p>	<p>Responding to the survey question – “As a result of what you learned in this program, what actions do you plan to take?”, all participants were going to share information with family members and others; 1 participant felt better able to manage their personal finances; 1 participant intended to set dates for financial/estate planning tasks; 1 participant intended to pursue planning, trusts, and check PODs & TODs.</p>	<p>Basic Estate Planning workshops provide individuals an opportunity to reduce or avoid conflict within families over distribution of non-titled estate property, which leads to prevention of families being fractured for generations and reduces family stress, which eases stress on overburdened probate courts.</p>
<p>Financial Counseling</p> <p>5 participants</p>	<p>Clients learn how to complete a financial assessment of income, expenses and debt. They are keeping track of spending down to the penny between their required counseling sessions.</p>	<p>Individuals identify financial goals, track household spending so that they can improve their current financial position.</p>	<p>Individuals participating in financial counseling communicate more effectively with family and professionals about finances, which leads to reduced family conflict and better success reaching financial goals, which benefits our community by well-informed consumer spending, which makes economic activity more sustainable.</p>



Program, Workshop, Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>Missouri Taxpayer Education Initiative (MoTax)</p> <p>55 Tax Returns</p>	<p>MoTax offers preparation of federal and state tax returns to low-income families and uses this opportunity to emphasize the importance of financial planning management.</p> <p>Fifty-five (55) tax returns were completed in Camden County between February and April 2016. Total refunds for the tax returns prepared in Camden County were:</p> <ul style="list-style-type: none"> • \$83,618 in federal refunds • \$30,665 in Missouri refunds • \$28,088 in Earned Income Credit • \$18,378 in Child Tax Credit • and \$1,614 in Property Tax Credits 	<p>MoTax offers a gateway to financial education through taxpayer assistance. The Volunteer Income Tax Assistance (VITA) program provides free tax assistance (preparation of federal and state tax returns) to low income, disabled, homebound and English as a second language taxpayers. MoTax is supported by University of Missouri Extension along with federal and local partners.</p>	<p>When you support MoTax, participants save an average of \$200 in tax preparation fees per year, which leads to families being able to purchase necessities and potentially reduce family debt, which benefits other community members by reducing demand for public assistance.</p>



MTI Supervisor Training



Health and Wellness Program

Amy Bartels, Nutrition and Health Specialist

Program, Workshop, or Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work Make Camden County and Missouri Better?
<p>Stay Strong, Stay Healthy</p> <p>12 participants</p> 	<p>Participants learned the proper technique for strength training, flexibility, and balance exercises. At each session a prescribed set of 8 to 12 upper and lower-body strengthening exercises were completed. Participants were made to feel comfortable regardless of their current fitness level so they could safely participate and gradually built the strength beneficial to health.</p>	<p>Evaluations revealed that participants felt physically stronger, felt more flexible and experienced better health as a result of this program. Participants felt confident in their ability to do the exercises on their own outside of class, as well as after the conclusion of the program.</p> <p>Customer quotes: "I can climb stairs without taking a break and I can carry my groceries in from the car." "I sleep more soundly now."</p>	<p>When you support MU Extension's Stay Strong, Stay Healthy program, participants increase their physical activity. This behavior change leads to reduced risk of falls, heart disease and osteoporosis; decreased stress; and improved weight control and overall quality of life. These health benefits decrease the likelihood of a participant entering a nursing home, which costs on average \$24,455 per year in Missouri. The money saved benefits others by providing more discretionary income to keep in circulation within the community</p>
<p>Cooking Matters for Adults</p> <p>9 participants</p>  	<p>Participants learned to budget for healthy, affordable and delicious meals for their families. They also learned basic cooking techniques, kitchen food safety, reading food labels, saving money at the grocery store, and how to choose a variety of healthy foods from all 5 food groups.</p>	<p>Evaluations revealed that participants are buying healthy foods for their family on a budget, they are choosing the best-priced form of fruits and vegetables (fresh, frozen, canned) and are using basic cooking skills, like cutting fruits and vegetables, measuring out ingredients, or following a recipe.</p> <p>Customer quotes: "I am more aware of calories and sodium in my food." "I want to get an electric skillet to try making some things since I only cook for one."</p>	<p>Participants in Cooking Matters for Adults have increased confidence and skills in their ability to purchase healthier food on a budget and prepare healthy meals for their families. Those who practice healthy eating and activity behaviors are more likely to enjoy a high quality of life as an adult and into older age. In addition, this important programming effort serves to reduce healthcare costs over the participant's lifetime, saving taxpayers money in reduced public healthcare benefits and insurance premiums.</p> 



<p>Chronic Disease Self-Management</p> <p>5 participants</p> <p>Co-taught with Sarah Traub, Human Development Specialist</p>	<p>Participants learned to create action plans, practice stress reduction using behavior techniques, increase effective communication with health care persons/facilities, and increase independence in dealing with day to day problems associated with their chronic condition.</p> <p>The topics covered in the six sessions of the CDSMP include exercise; use of cognitive symptom management techniques; nutrition; fatigue and sleep management; use of community resources; use of medications; dealing with the emotions of fear, anger, and depression; communication with others including health professionals; problem-solving; and decision-making.</p>	<p>Evaluations revealed that individuals and families affected by chronic disease were able to improve quality of life with regards to the physical and emotional aspect of self-managing their chronic disease as well as dealing with the other life changes brought on by chronic diseases.</p> <p>Customer quotes: <i>"I have COPD. I learned that I need to slow down and take time to rest."</i> <i>"I enjoyed meeting others that also deal with chronic medical problems."</i></p>	<p>Chronic Disease Self-Management program has a beneficial effect on physical & emotional outcomes, and health-related quality of life. Across various chronic diseases, socioeconomic status and education levels, the program consistently results in greater energy/reduced fatigue, more exercise, fewer social role limitations, better psychological well-being, enhanced partnerships with physicians, improved health status and greater self-efficacy. There is also evidence that the program results in reduced healthcare costs; CDSMP saves enough through reductions in healthcare expenditures to pay for itself within the first year.</p>
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Family Nutrition Program

Ashley Goring, FNP Associate

Program, Workshop, or Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>University of Missouri Extension's Family Nutrition Program (FNP) provided SNAP-Ed nutrition education.</p> <p>Assistance was provided in conjunction with-</p> <p>Participating Schools: Camdenton Head Start MOCA (Missouri Ozarks Community Action) Camdenton High School Camdenton Middle School Camdenton Hawthorn Elementary Camdenton Dogwood Elementary Camdenton Hurricane Deck Elementary Camdenton Osage Beach Elementary Camdenton Oak Ridge Intermediate Macks Creek High School Macks Creek Elementary Climax Springs Elementary Stoutland Elementary</p> <p>Participating Agencies: Camden County Food Stamp Office Camdenton Senior Center Save-A-Lot 23178 Share the Harvest Food Pantry Wee Care First Baptist Church Cedar Ridge Treatment Center Lighthouse Mission</p>	<p>5,451 low-income participants participated in FNP programs in Camden County during 2016.</p> <p>Nutrition education for youth provides information in kid-friendly terms and lessons with hands-on activities. Activities include opportunities for taste-testing healthy foods and practicing skills that lead to good health. Education for adults includes nutrition, food safety, physical activity and food resource management.</p>	<p>I did my first lesson with the 3rd grade at Climax Springs Elementary. We discussed the food groups and then the first lesson went into detail about the six nutrients that were in food. Of course we did all the movements as we talked the nutrients; example: carbohydrates give you energy so jog in place, what food groups can you find carbohydrates in, what are vitamins good for, why is water so important, etc. At lunch, which is shortly after my class, I heard the 3rd graders talking about the food poster hanging in the lunch room! They were discussing what food group the foods belong to and whether they make you have better eye sight, give you energy, make your bones strong! It was good to hear that they took what I gave them and were using it in their own discussions with each other!</p> <p style="text-align: right;">- Ashley Goring Success Story</p>	 <p style="text-align: center;">Winterizing the Climax Springs Gardens</p> 



4-H Community Clubs




Kayla Wells, 4-H Youth Development Associate

<p><i>Program, Workshop, or Number of Learners</i></p>	<p><i>What Did They Learn?</i></p>	<p><i>What Action Did They Take?</i></p>	<p><i>How Does This Work to Make Camden County and Missouri Better</i></p>
<p>Camden County had a community of 371 4-H members in 2016. Those members learned life skills, connected with their community and engaged in science and agriculture programs.</p> <p>4-H members were supported by 43 adult and youth volunteers. Those volunteers provided insight, guidance and served as mentors.</p> <p>27 youth were enrolled in community clubs during 2016.</p> <ul style="list-style-type: none"> • Easy Riders' (Decaturville) • Camden County Clover Kids (Camdenton) 	<p>County 4-H clubs provide educational experiences for youth. Members can learn how to confidently make decisions, how to comfortably speak in public settings and learn how to effectively work with their peers.</p> <p>Members are overseen by adult volunteers. Volunteers teach projects that range from equine and livestock to cake decorating. Additionally, volunteers provide opportunities to learn in hands-on scenarios through clinics, project meetings and field trips. Clubs involve youth ranging from ages 6 to teens.</p> <p>4-H youth in Camden participated in the following events:</p> <ul style="list-style-type: none"> • WC Regional Energizer • Mid-MO Clover horse show circuit • State 4-H Horse Show • 4-H Projects 	<div data-bbox="703 464 1159 806" data-label="Image"> </div> <p>4-H members are given the opportunity to participate in a variety of programs. They also are given the chance to spend time on University of Missouri's (MU) campus. Campus opportunities provide 4-Hers with insight to higher education. MU Extension 4-H connects members with faculty and campus events.</p> <p>County 4-H clubs also offer long term educational experiences. Those experiences help members learn effectively under the guidance of volunteers.</p> <p>Involvement in 4-H also provides members with the chance to grow in their leadership and life skills. Youth that participate in 4-H are more likely to go to college and more likely to have:</p> <ul style="list-style-type: none"> • Increased financial success • Improved quality of life • Improved health for themselves and their children (Porter, 2003) • Contribute to their community (Lerner, 2009; Zaff et al, 2003) 	<p>Youth involved in 4-H are engaged in twice as many leadership roles compared to non 4-H youth. Those leadership roles provide 4-H members with opportunities and experience in critical thinking to step up and lead in a complex world.</p> <p>Additionally, Missouri 4-H members are more connected to college campuses and faculty. MU Extension 4-H connects 8,500 youth to University of Missouri campuses. The fact that youth are actively visiting those campuses is an indicator that they will go on to pursue higher education (Hoover, 2006).</p> <p>Finally, 4-H youth are also better equipped with knowledge, skills, attitudes and health for the workforce. Missouri 4-H members spend more of their leisure time than their peers engaged in projects of interest anchored in science (Khan, 1989).</p> <p>Overall, 4-H aids in developing a well-rounded individual.</p>



4-H Afterschool Clubs



Kayla Wells, 4-H Youth Development Associate

Program, Workshop, Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>274 members participated in 4-H after-school STEM and robotics programs at:</p> <p><i>Camdenton High School Camdenton Middle School Dogwood Elementary Hawthorn 4th grade Hurricane Deck 3rd grade Hurricane Deck 4th grade Oakridge Intermediate Osage Beach Elementary</i></p> <p>24 participants in special interest library STEM program at: Climax Springs</p>  	<p>The after-school programs implemented during the 2016 4-H year focused mainly on 4-H STEM (Science, Technology, Engineering and Math).</p> <p>Those programs aided in equipping youth with critical thinking skills, problem solving and increased knowledge of STEM activities.</p> <p>Students that participated in the after-school benefited in the following ways:</p> <ul style="list-style-type: none"> • <i>Increase in confidence</i> • <i>Design & build new things</i> • <i>Problem solve to design something that worked effectively</i> • <i>Explain engineering concepts to parents & peers</i> <p><i>Helped improve their grades in science related school classes</i></p>	<p>A few years ago, 4-H came up with a huge goal: To engage 1 million new young people in science by the year 2013.</p> <p>This was partially inspired by the declining trend in our nation's science, engineering and technology workforce. The goal has not only been attained but has also aided in developing an extensive 4-H robotics program.</p> <p>The goal of the robotics program is to encourage youth to develop an interest in robotics, engineering and technology.</p> <p>4-H robotics is available to interested youth through 4-H clubs, camps, school enrichment and after-school programs.</p> 	<p>Recently, the US Government has concluded that there is a critical shortage of undergraduates receiving degrees in science. In the US, only 5% of science degrees are awarded in Engineering.</p> <p>4-H addresses that low number through their Science, Technology, Engineering and Math (STEM), and robotic programs. It begins with local communities engaging youth in STEM related programs. Developing that interest early helps to foster them into science careers.</p> <p>4-H teaches life skills for youth to help them be successful. Skills in science can set youth up to become engineers or programmers. Those skills can also teach them how to problem solve and critically think in careers outside of science as well.</p> <p>Hands-on instruction in STEM programs or any type of 4-H program, is an effective way to grow our county's youth and provide them with the life skills to be well-rounded, successful and confident individuals.</p>



4-H Residential Camps

Kayla Wells, 4-H Youth Development Associate

Program, Workshop, Number of Learners	What Did They Learn?	What Action Did They Take?	How Does This Work to Make Camden County and Missouri Better
<p>29 youth participated in 4-H camp.</p> <p>14 participated in counselor's camp.</p> <p>Last year, University of Missouri Camden County Extension Council gave \$2,000 in scholarships to support 4-H members attending camp and other educational events. The support is immensely appreciated!! That support helped youth attend camp and grow and learn!</p> 	<p>4-H camp is a great opportunity for youth to increase their knowledge in various subject areas such as: canoeing, fishing, archery and natural resources. 4-H camp is also a time members learn how to effectively work with their peers while planning for the future, healthy lifestyles and safety practices. They are given those opportunities while under the supervision of adult volunteers and counselors.</p> <p>Campers have indicated that they feel emotionally and physically safe during camp. They also feel that camp gives them more motivation to try new things, learn how to take care of their environment and do more service for others.</p>	 <p>Youth local to Camden County attended:</p> <ul style="list-style-type: none"> 4-H Residential Camp (8 counties) hosted by Camden County <p>4-H camp is a wonderful opportunity for youth to learn from counselors and their peers. Youth can also spend time focusing on an area of interest they want to learn more about!</p>	<p>Youth camps have a rich history and when it is affiliated with Extension/4-H it is recognized as an important tool for youth development.</p> <p>Camps serve as a type of non-formal education that is experience-based. Youth are provided with hands-on learning opportunities in a setting that is casual and more relaxed. Topics that youth can gain hands-on experience in range from fishing and canoeing to leadership and public speaking. The ability to explore those topics in a manner that follows David Kolb's experiential learning model helps youth to gain more confidence in their skills (Kolb, 1984).</p> <p>As a result of attending 4-H camps, students gain:</p> <ul style="list-style-type: none"> Engagement in healthy relationships Decision making skills that display tolerance when acting with others The desire to share/teach others what they've learned Desire to engage in relationships with positive adults in their communities <p>Youth also want to:</p> <ul style="list-style-type: none"> Return to camp as staff members Practice community service



Continuing Education: A Glimpse of a few premiere programs



MU Extension's Fire and Rescue Training Institute (MU FRTI) provides comprehensive continuing professional education and training to Missouri's fire service and emergency response personnel. The institute has a direct impact on the well-being and protection of Missouri's 29,000 firefighters and the 6 million citizens they serve. Courses prepare firefighters for medical emergencies, hazardous materials response and disaster preparedness and mitigation, as well as fires. In FY2016, MU FRTI trained firefighters representing all 114 Missouri counties for a total enrollment of 13,828 fire and emergency responders. Student enrollment numbers rose by 6 percent in FY 2016 as compared to the previous fiscal year. MU FRTI served 1,360 fire departments, organizations or agencies in FY 2016. <http://www.mufrti.org>



Where continuing education and continuing competency meet



[mu extension > nursing outreach](#)

Keeping Missouri nurses up to date with the knowledge and skills they need to effectively provide care and fully participate in the state's health care efforts is a primary goal for Nursing Outreach. In FY 2016, Nursing Outreach helped 2,094 health care professionals participate in its programs and reached another 881 nurses through co-sponsored multidisciplinary programs. Nursing Outreach serves a predominantly rural health care audience with high-quality, affordable continuing education programs using face-to-face, web-based and online delivery methods. A full 92 percent of Nursing Outreach's Missouri participants reside outside the metropolitan St. Louis and Kansas City areas. <http://nursingoutreach.missouri.edu>

Office of Continuing Medical Education and Physician Lifelong Learning (CME/PLL)

CME/PLL serves both MU Extension and the MU School of Medicine by educating physicians and other health care professionals and enhancing the standard of health care to improve the health of the people of Missouri and beyond through health education, wellness promotion and health care quality improvement/performance improvement initiatives. Additionally, CME/PLL facilitates and manages health care quality improvement projects for the University of Missouri Health Care system and the MU School of Medicine Springfield clinical campus. In FY 2016, CME/PLL offered 1,879 noncredit programs, courses and educational activities with 31,779 participants. <http://medicine.missouri.edu/cme/about>



The Osher Lifelong Learning Institute (Osher@mizzou) appeals to the curious and intellectual world of adults 50 and better. Classes are taught by retired faculty, authors, artists and world travelers. Courses cover subjects such as religion and politics, poetry and folklore, arguments before the Supreme Court, writing your memoirs, and the 2017 solar eclipse. In addition to the broad array of classes, Osher hosts social activities and provides service opportunities for members. As the retiree population is projected to double in the next 15 years, Osher is poised to stimulate and engage the minds of seniors. <http://osher.missouri.edu>

Law Enforcement Training Institute (LETI)

LETI brings state-of-the-art, certified, professional training to law enforcement officers and continuing professional education to a wide spectrum of other criminal justice and public safety professionals. For more than 60 years, the institute has been the state's leader in providing vital training and education services to Missouri's 17,000 in-service personnel and police recruits annually. Working with national, state and local agencies from 31 states, LETI provided basic and advanced animal cruelty investigations training. LETI also conducted 17 armed intruder/personal safety presentations to extension personnel and council members. LETI led several presentations to civic organizations, churches and businesses throughout the state on a variety of topics, including personal safety and armed intruder response. <http://leti.missouri.edu>

MU Conference Office

The MU Conference Office provides high-quality, professional, full-service meeting management for a variety of noncredit educational programs, such as conferences, workshops, seminars and symposia. Whether a meeting is hosted on campus, in out-state Missouri or anywhere in the world, the office's professional staff provides assistance to create the best learning environment for participants. In FY 2016, 12,215 Missourians registered to attend MU Extension conferences for teacher education in math, science and writing; crop management, and agricultural lending, as well as statewide youth leadership programs. – FCCLA and 4-H. <http://muconf.missouri.edu>

Veterinary Medical Extension and Continuing Education (VMECE)

Veterinary Medical Extension and Continuing Education (VMECE) focuses on issues that have widespread impact on Missouri veterinarians and livestock owners. Factors such as disease risks, rising input costs and increasing regulations all impact the livelihood of farming operations. The primary goal of VMECE is to provide up-to-date information and consultation to veterinarians and livestock owners so they are better prepared to address these challenges. For FY2016, VMECE provided continuing education for veterinarians seeking continuing education credit to renew their veterinary licenses. Team members also presented information about production-related topics or animal disease at more than 70 meetings across the state. <http://cvm.missouri.edu/cont-education.htm>

MTI

The Missouri Training Institute provides continuing education, custom-designed training programs and consulting services for business and industry, public and nonprofit organizations and educational institutions. Training programs include subjects such as human resource management, supervision, management, leadership, team building and other business-related topics. The institute's consulting services include curriculum design, human resources, strategic planning, board development and facilitating meetings and retreats. In FY 2016, 11,997 people enrolled in the institute's 421 programs. <http://mti.missouri.edu>

Labor Education

The MU Extension Labor Education Program works with members and leaders of a variety of workplace-based organizations across Missouri to help them develop skills to contribute to their organizations, act effectively in the workplace, and be informed and active participants in their communities. In FY 2016, the Labor Education Program offered 38 courses and conferences to meet the needs of 1,007 participants. The majority of these participants are elected and appointed leaders of organizations representing the economic interests of more than 20,000 working people in Missouri and surrounding states. <http://labored/missouri.edu>

CAMDEN COUNTY REACHES 321 PARTICIPANTS (55% increase from 2015)

Continuing Medical Education	33
Missouri Training Institute	9
Nursing Outreach	4
MU Conference Office	85
Fire and Rescue Training	181
Law Enforcement Training	9

MISSOURI AGRICULTURE

2016 Economic Contributions of Agriculture & Forestry

Agriculture.Mo.Gov

CAMDEN COUNTY

Economic Contributions of Agriculture, Forestry & Related Industries:

Sales: \$112.8 million	Jobs: 1,666
Value-Added: \$53.0 million	Labor Income: \$31.8 million
Inputs: \$59.8 million	Taxes: \$10.3 million

Sales: The broadest measure of economic activity - often referred to as "output"; Employment (Jobs): A measure of job positions without regard to whether they are full-time equivalents; Value-Added: Sales (output) minus the cost of inputs; Taxes: Includes taxes paid at the federal, state and local levels.

	Inputs (\$M)	-	Value-Added (\$M)	=	Sales (\$M)	Employment
Ag Inputs & Services	\$10.6		\$10.2		\$20.8	411
Crops, Livestock, Forestry, & Fisheries Production	\$26.6		\$31.5		\$58.1	1,055
Food & Kindred Products Manufacturing	\$19.9		\$10.0		\$29.9	169
Forestry Products Manufacturing	\$2.7		\$1.3		\$4.0	31
Total	\$59.8		\$53.0		\$112.8	1,666

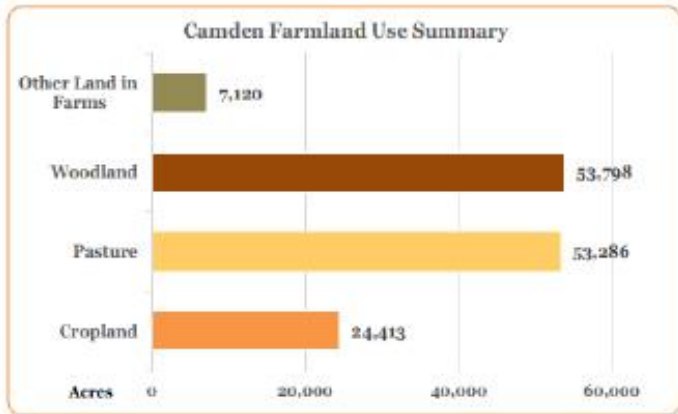
Number of Farms: 533 farms

Average Size of Farm: 260 acres

Total Land Area: 419,841 acres

Total Land in Farms: 138,617 acres

Population (2015): 44,237



Brought to you by:

Missouri Department of Agriculture | Missouri Farm Bureau | Missouri Agricultural & Small Business Development Authority

[MO Dept of Ag](#)
[MO Farm Bureau](#)
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Camden County, Missouri

The County at a Glance



Population: 43,873

- ❑ *UM Students:* 183
- ❑ *UM Alumni:* 1,115
- ❑ *UM Employees:* 43
- ❑ *UM Salary & Retirement Income:* \$2,662,539
- ❑ *UM State Tax Revenue:* \$99,312
- ❑ *UM Federal Tax Revenue:* \$432,480

UM Students from the County in 2016

- 183 students
 - 128 - MU
 - 14 - UMKC
 - 36 - Missouri S&T
 - 5 - UMSL
- 156 - Undergraduates
- 27 - Graduates
- 162 - Full-time students
- 21 - Part-time students

UM Employees and Retirees Residing in the County in 2016

- 43 people employed by UM
 - 26 - MU
 - 1 - UMKC
 - 2 - Missouri S&T
 - 14 - UM Health Care
- 45 UM Retirees and Beneficiaries

UM Alumni Residing in the County in 2016

- 1,115 alumni
 - 756 - MU
 - 147 - UMKC
 - 103 - Missouri S&T
 - 109 - UMSL
- 403 Selected School Alumni
 - 22 - Medicine
 - 42 - Nursing
 - 35 - Health Professions
 - 22 - Dentistry
 - 15 - Pharmacy
 - 4 - Optometry
 - 10 - Veterinary Medicine
 - 66 - Agriculture
 - 143 - Engineering
 - 44 - Law

UM Alumni Teaching K-12 in the County in 2016

- 50 teachers
- 11% of all county teachers
- 7 principals and administrators
- 30% of all county principals and administrators

UM Services Received in the County in 2016

- 3,376 patients seen at UM Health Care, with \$1,287,148 of uncompensated care.
- 1 patient seen at the UMSL Center for Eye Care with an average of \$52 per patient in uncompensated care.
- 28 patients seen at the UMKC School of Dentistry with an average of \$54 per patient in uncompensated care.
- 22,549 contacts with MU Extension through MU Extension events held in district counties.

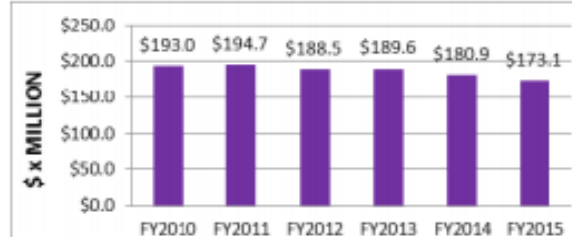
UM Footprint in the County

Camden County MU Extension Center



Camden County, Missouri

UM Research Expenditures Funded by Federal and Private Sources



- Between FY2010 and FY2015, UM brought in more than \$1.1 billion in federal and private research funds.

Economic Development Highlights

- With \$3.2 billion in total revenue, UM would have been the 14th largest publicly held Missouri-headquartered company in the state in 2016.
- With approximately 32,000 employees in the state, UM was Missouri's 2nd largest employer in 2016.
- In 2014, UM's \$147.7 million in federal research expenditures represented 94.5% of these expenditures at Missouri public universities.
- In 2015, UM's \$34.9 million in National Science Foundation (NSF) awards represented 84% of all NSF awards made to Missouri public universities.
- UM earned \$16.4 million in licensing income in 2016.
- UM received 184 new invention disclosures in 2016.
- 3 startups were created around UM technologies in 2016.
- UM was issued 39 U.S. patents and filed 63 new U.S. patent applications in 2016.

Electronic Services to the State in 2016

- The Missouri Research & Education Network (MOREnet) provided internet connectivity and technical services to members that include:
 - 59 higher education institutions with more than 238,000 students.
 - 521 K-12 schools serving more than 838,000 students and 75,000 faculty.
 - 121 public libraries connecting 322 library buildings that serve 5.32 million Missourians.
 - Serving the State Office of Administration, several municipalities and various other eligible organizations.
- MOREnet procured over \$20 million worth of telecommunications services from companies doing business in Missouri.

Financial Aid Provided to UM Students in 2016

- \$916.7 million provided to 58,251 total students
 - \$476.3 million (28,288 students) - MU
 - \$193.7 million (11,144 students) - UMKC
 - \$114.1 million (7,722 students) - Missouri S&T
 - \$132.6 million (11,097 students) - UMSL

Education Highlights

- UM enrolled 44.8% of first-time undergraduates attending four-year public institutions in Fall 2014.
- UM awarded 43.2% of the 1,480 Research/Scholarship Doctor's degrees earned in Missouri in 2013-2014.
- UM awarded 25.7% of the 3,252 Professional Practice Doctor's degrees earned in Missouri in 2013-2014.
- UM awarded 55.1% of the 31,016 bachelor's or higher degrees awarded by Missouri's four-year public institutions in Academic Year 2013-2014.

Supporting the University of Missouri is an investment in the future of Missouri.

The university advances Missouri citizens and communities through its mission of teaching, research, public service, and economic development across our four campuses and University of Missouri Extension.

Prepared in December 2016, based on the best available data.

Data Sources include: Missouri Office of Administration • UM IR • Office of Social and Economic Data Analysis (OSED) • Center for Applied Research and Environmental Systems (CARES) • MU • UMKC • Missouri S&T • UMSL • UM System • UM Health Care • MU Extension • US Census Bureau • US Dept of Health and Human Services • National Science Foundation