



# MU Extension

Camden County Annual Report  
2017



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# Marshall Stewart, Ed.D. Vice Chancellor for Extension and Engagement



For much of the past year, MU Extension was focused on a long-overdue assessment of statewide needs and a deep look at how we respond to these needs with programs and resources.

We crisscrossed the state to gather input from 42 community conversations with 1,200 people and reviewed analysis and recommendations from a range of external experts. As a result, MU Extension is working on a variety of changes in the interest of providing better university engagement with your communities.

We are steadfast in our resolve to help local communities and the state meet grand challenges associated with economic opportunity, educational excellence and healthy futures. These challenges reflect what Missourians from every corner of the state told us they were most concerned about.

As you read the annual MU Extension report, I believe you will be pleased to see the results that have been accomplished through county-based University of Missouri faculty. These faculty members work in response to input received from local extension councils.

At the state level, local MU Extension efforts really add up. Though we have long known extension funds were leveraged, an independent review revealed that MU Extension created more than \$945 million dollars of public value from the \$80 million it received from federal, state, county, grant and contract partners. A public value ratio exceeding 11:1 even surprised us.

As we go about implementing changes based on the recently completed needs assessment and review of our organization, I am confident that our ability to create value at the local level will be even greater.

I encourage you to read this annual report from your MU Extension county center to gain an understanding of how MU Extension has worked this past year to serve your community.

Your support of MU Extension and your efforts in your community is greatly appreciated. As always, I welcome input on how the University of Missouri can better serve your community and its people.

Sincerely,

Marshall Stewart, Ed.D.  
Vice Chancellor for Extension and Engagement

# Meet the Faculty and Staff

**Jackie Rasmussen, Business Specialist**  
**Michele Kroll, Community Development Specialist**  
**Dr. Rebecca Travnicheck, Family Financial Specialist**  
**Ashley Goring, Nutrition Program Associate**  
**Cheryl Bland, Administrative Assistant**





# Camden County Extension Council

## 2017 Budget

### 2017 Camden County University of Missouri Extension Council Operating Budget

<b>Revenues County</b>	<b>41,000.00</b>
<b>Appropriations</b>	
<b>Extension Council</b>	42.76
<b>Total Income</b>	<b>41,042.76</b>
<b>Payroll Expenses</b>	27,248.91
<b>Travel</b>	6,300.00
<b>Telephone</b>	1,799.52
<b>Supplies/Services</b>	613.70
<b>Trash</b>	84.24
<b>Electric</b>	2,239.00
<b>Sewer/Water</b>	165.63
<b>Subscriptions</b>	166.86
<b>Insurance</b>	819.00
<b>Printing/Repairs/Maintenance</b>	1,605.90
<b>Total Expenses</b>	<b>41,042.76</b>

Erica Baumbach  
Larry Bennett  
Steve Bunch  
Tandy Crabtree  
Bill Girard  
Greg Hasty  
Shawn Kober  
Cindy Leigh  
Sandy Nelson  
Eric Petska  
Matt Renkoski  
Paul Ricker  
Aaron Salsman  
Terry Sullivan  
Guy Winters



Camden County had a community of 68 4-H members in 2017. Those members learned life skills, connected with their community and engaged in science and agriculture programs. 4-H members were supported by 16 adult and youth volunteers.

Camden County 4-H programs in 2017-18 included three community clubs. A new club in the Macks Creek area has been established and is active for the upcoming year. Eleven Camden County youth were involved in 4-H camp at Windermere in July 2017. Eighteen youth participated in the Mid Mo Horse Circuit this past season that occurred from April to September of 2017. One youth submitted a Missouri Recognition Form application at the regional level in December 2017. Leader training was offered for all club leaders in September, and officer training was offered for the Macks Creek club in November.

4-H members are given the opportunity to participate in a variety of programs. They also are given the chance to spend time on University of Missouri's (MU) campus. Campus opportunities provide 4-Hers with insight to higher education. MU Extension 4-H connects members with faculty and campus events.

Last year, University of Missouri Camden County Extension Council gave \$1500.00 in scholarships to support 4-H members attending camp and other educational events. The support is immensely appreciated!





## Guiding Global Market Expansion



**"Woodland is always looking for new market opportunities on an international level, which requires a significant amount of time and research. The research conducted by students from MU Extension and ITC will be very beneficial to us as we move forward."**

MU Extension, in conjunction with the MU College of Business, partners to operate the MU International Trade Center (ITC). The International Trade Center provides assistance to small businesses across the state to assist them in identifying and evaluating export opportunities for their business. One company that benefited from such assistance in 2017 was Linn Creek-based manufacturer Woodland. Unknown to many lake-area residents, Woodland is a world leader in the manufacturing of model scenery for model railroads and architectural layouts, displays, dioramas, gaming, military models, miniatures and more. With a distributor network that covers Africa, Asia, Australia, Europe and North and South America, Woodland had interest in expanding sales opportunities for its Scene-A-Rama and PineCar product lines.

That's where MU Extension and the MU International Center stepped into lend assistance. Utilizing the time and talents of student interns, MU faculty, along with cutting-edge trade databases, the ITC was able to conduct customized global market research for Woodland to help them evaluate new market opportunities. With a focus on providing actionable information that could be used to guide the decision-making needs of management, in depth evaluation was completed of seven potential markets of interest. Next steps and recommendations regarding market entry were then shared with the company via a detailed research report and final presentation.

# Personal Financial Management

Manage Your Money



Take Control of Your Finances offers Missouri Career Center clients dealing with unemployment the information they need to take control. Clients develop a plan to help them survive until they can find another job.

Free workshops are offered almost every month to help participants keep control of family finances while they are laid off and are available at Missouri Career Centers, statewide. Managing and budgeting your bills and your money until a new job opportunity appears is less stressful when you have a plan. These workshops held in Camden County are taught by University of Missouri Extension Family Financial Education Field Specialist, Dr. Rebecca J. Travnichek, AFC®.

Topics include:

- How to track spending and develop a budget
- How to cut expenses
- HOPE NOW mortgage services to help keep home ownership
- How to prioritize debts and maintain good relations with creditors
- Understanding health insurance coverage options
- How to avoid debt and credit scams that target unemployed victims
- How to identify community resources to save money

Learning more about these topics will help relieve financial strain on families who are unemployed or underemployed.

Participation:

Thirteen individuals in Camden County have attended a "Taking Control of Your Finances" in July, September, October, and November.

**"I would like to severely cut down my annual and monthly expenses, as we are moving to the more expensive state of California and will be operating under a significantly smaller budget." From Michael Cicerelli at the "Taking Control of Your Finances" workshop on July 12, 2017 in Linn Creek, Missouri.**

**"Excellent information presented!" By one white female over age 65 years of age.**

**"Thank you for your time." By one white female between the ages of 18 to 34 years of age.**

# Rural Economic Development

The Lake of the Ozarks is a tourism destination and economy. Affordable housing is key to economic diversity. Almost 50% of the housing stock at the lake remains empty compared to 12% statewide. Without available, affordable, quality housing, the Lake will not be able to provide and accommodate the required people needed to move forward.

MU Extension, in consultation with LOREDC, would create a model to rank development sites based on criteria such as environmental risks and nearby infrastructure and services as well as employers and public facilities. The spatial data bases would be built in the existing ArcGIS framework and include at a minimum: aerial photography or satellite imagery; detailed surface transportation with traffic counts for major roads; important facilities such as hospitals, schools, and emergency services; data that classifies buildings by primary uses; government boundaries; detailed hydrology; and census, demographic and housing data; parcel boundaries from the assessor's offices; and data from the Center for Economic Studies in the Bureau of the Census.

"It's further information to help developers with the decision-making process," Kroll said.

Once the data is built, the plan would be published and shared with local governments to be easily accessed by citizens and potential developers, most likely through city hall buildings. For those that do not have access to ArcGIS software, some data will be able to be accessed and transferred using the Google Earth application.





# Leadership Camden County



Leadership Camden County graduates now hold elected positions in local, county and state government as well as being active in their local communities providing leadership to businesses, clubs, organizations and local initiatives. This program is co-sponsored with the Camdenton Area Chamber of Commerce.

Class members attend 10 sessions over a 9 month program. Sessions provided opportunities to:

Enhance leadership and team building skills;

Gain insights into community organizations and social service resources;

Observe local and state government in action;

Improve knowledge about Camden County's history, infrastructure, economy and workforce, tourism industry, education and healthcare, legal system and law enforcement.



**"Seeing all that is going on in the community has opened my eyes to possible ways to volunteer."**

**"I would most definitely recommend this class- I've already talked to 6-8 people."**

**"This class was an absolutely unique program- a wonderful experience!"**



## A MATTER OF BALANCE

MANAGING CONCERNS ABOUT FALLS



A Matter of Balance helps older adults conquer their fear of falling. In eight, two-hour sessions, participants learn to view falls and fear of falling as controllable, set realistic goals for increasing activity, change their environment to reduce fall risk factors, and use exercise to increase strength and balance.

After completing the program, participants report that they are 97 percent more comfortable talking about fear of falling, 97 percent feel comfortable increasing activity, 99 percent plan to continue exercising, and 98 percent would recommend the program.

During 2017, A Matter of Balance was offered three times in Camden County. Each 8-session program was taught by Amy Bartels, University of Missouri Extension Specialist in partnership with Lake Regional Hospital in Osage Beach, MO. This is an extremely successful program in Camden County. The cost to participants is \$25 and includes all materials for eight sessions. There were 31 Total Participants in 2017.

Class Participant survey data:

When participants were asked "As a result of this class, I feel more comfortable increasing my activity.", 55% (6/11) of respondents who turned in a post-survey replied with "strongly agree" and 46% (5/11) of those who turned in a post-survey replied with "agree".

When participants were asked "As a result of this class, I plan to continue exercising.", 73% (8/11) of respondents who turned in a post-survey replied with "strongly agree" and 28% (3/11) of those who turned in a post-survey replied with "agree".

"I am learning how to balance better."

"I have started using my cane and not feeling too embarrassed about it."

"I'm happy to know how to get up from a fall."

"I enjoy the exercises and they are easy to do while I am watching television."

"I don't talk about my "old age" as much anymore."



## Family Nutrition Program

3,775 Youth and 10,643 Adult contacts were made for a total 14,418 contacts.

Participants in FNEP become more aware of nutrition, make healthier meal and snack choices, eat breakfast more often, are more willing to try new foods, increase their physical activity and in general make healthier food choices. Those who practice healthy eating and activity behaviors are more likely to enjoy a high quality of life as an adult and into old age. A healthy labor force is critical to attracting and keeping jobs in Missouri. In addition, this important programming effort serves to reduce health care costs over the participant's lifetime, saving taxpayers money in reduced public healthcare benefits and insurance premiums.

"A mother came up to me and asked if I was the nutrition teacher at Osage Beach Elementary. I said, "Yes!" She said, "I have the funniest story to tell you. I asked my son for his Christmas list and he had listed Xbox, iPad, private nutrition lessons with the nutrition teacher, etc." She asked, "What was the last lesson you talked about?" Since he was in third grade, the last lesson was about our digestive system and I told her that! She said, "That's hilarious! He must have thought it was very interesting and wanted to learn more!" Made me feel good that I am liked enough to be put on a Christmas list!"

Photo: State Rep. Diane Franklin Visits



The mission of the Missouri Master Gardener Extension Program is "helping others learn to grow." The Master Gardener program provides in depth horticultural training to individuals throughout Missouri who then volunteer their time applying what they have learned to help others in their communities to learn about gardening and environmental education. The Master Gardener Program throughout Missouri promotes and raises public awareness of the University of Missouri Extension as a source of unbiased, research based gardening information.

Through activities such as Extension hotlines or answer services, workshops, speaker's bureaus, garden show booths and demonstration projects, Master Gardeners provide gardening information to thousands of Missourians each year.

To become trained as a Master Gardener, an individual must attend a 30 hour classroom Core Course training. Then the Master Gardener trainee is required to give 30 hours of volunteer service back to their community in approved University of Missouri Extension activities.



The Lake Area Master Gardener's provided over 1830 volunteer hours to local organizations in 2017 and 5 new participants completed the course.



## Camden County State Fair Farm Family

Clay and Melissa Kupfer were selected as the Camden County Missouri State Fair Farm Family by the MU Extension in Camden County and the Camden County Farm Bureau. The family consists of Clay, who is in the construction business, Melissa, an independent insurance agent, daughters Carley, 11, Annie, 9 and Emily 7 who all attend Camdenton Schools. Together their initials spell MECCA. Fittingly, by definition: a place that many people hope to visit and now the name of their farm. The Kupfer family farm is operating as a u-pick pumpkin patch from their 160 acre residence. They grow several varieties of pumpkins, gourds and corn. They open their farm for agri-tourism activities on weekends in October. The attractions include hay ride, petting zoo, corn crib, hay mountain, nature themed obstacle course, crop maze, face painting, big slide, outdoor games and a concession stand. They have hosted local 4-H groups, boy and girl scouts, school field trips and church gatherings.

Each year, the fair sets aside a day to recognize farm families from across the state who are active in their community, involved in agriculture and participate in local outreach and extension programs such as 4-H and FFA.

## Century Farm Family

William T. and Tori Carnes of Richland, Missouri were honored with the 2017 Century Farm. The farm is 120 acres and was purchased by J. T Carnes, Great Grandfather, September 10th, 1917.

# Weed ID Workshop

Provides weed identification training for Missourians. Based on unbiased research based information. This weed identification and weed control clinic allowed participants to better identify weed pests in pastures and hay fields. Live examples of weeds were collected and shared for participants to understand the biology and evasiveness of weeds. A specialized sprayer was on display for participates to see how they can adapt a utility ATV in order to control weeds in small fields. Most of the program was dedicated to an understanding of how to control weeds including forage management tactics and herbicide options.

## Benefit

- By decreasing weeds in their pastures and hay field they can increase forage production and fertilizer use efficiency.
- Increasing efficiency and forage production can increase farm revenue.
- Learning to control and prevent the spread of weeds can decrease the spread of noxious/ invasive weed species.



Eclipse Watchers



Bailey Murphy is the 2017 scholarship recipient and she is very excited to learn more about pursuing a career in the equine industry! Jonna's parents, John Witherow and Connie Long attended the annual dinner to present Bailey with the scholarship. Camden County 4-H is appreciative of the Witherow's support of 4-H and lifelong learning and wishes the best of luck to Bailey Murphy!





Program Impact	Total
4-H Youth Events	4
4-H Participants Taught	495
Client Consultations	190
Publications mailed/given out	585
Presentations/Seminars Given	74
Presentations/Seminars Participants	1,167
Eating From The Garden Visits	15
Eating From The Garden Participants	286
FNEP Nutrition Visits	639
FNEP Participants Taught	12,400
Telephone/Walk-In Inquiries	628
Requests for Identification	16
Proctoring Tests	30
Soil Tests	98
Private Pesticide License	12
Newspaper Articles	378
<b>Totals</b>	<b>17,017</b>
<b>Continuing Education</b>	
Fire and Rescue Training Institute	122
Law Enforcement training Institute	15
Missouri Training Institute	16
MU Conference Center	107
Nursing	5
<b>Totals</b>	<b>292</b>

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